

International PhD courses Lund University, Sweden 2022

Join us for one or two international PhD courses at Lund University, spring 2022. Our intensive courses offer a combination of lectures, seminars, and workshops on campus and online in a hybrid format for students to learn and receive guided feedback on their PhD projects from leading scholars. The hybrid format means that students can choose to participate either on campus or online, as all lectures and seminars will be held on campus and online. The first course engages in Critical Management Studies, and the second course covers Reflexive and Creative Methodologies. These courses are aimed to be of interest to participants from across the social sciences.

Students can apply for one or both courses. Applications are due March 31, 2022.

The cost of each course is 2.500 SEK. VAT (25%) will also be charged to students from outside Sweden and Swedish students paying for the course personally.

Note: non-exempt students attending two courses will be charged a reduced rate of 4.000 SEK (plus VAT).

Critical Management Studies (7.5 credits)

Organized by: Roland Paulsen

9–13 May, 2022

30 hours of teaching, lecturing, and seminars

Cost: The course fee will be SEK 2.500. VAT (25%) will also be charged to students from outside Sweden and Swedish students paying for the course personally.

Many researchers in social science and organization studies assume that companies and other organizations work for 'the common good', that their outputs make things better for customers, employees, owners and the general public. Organizational structures and practices are thought to accomplish organizational objectives and serve stakeholders. In short, organizational and institutional arrangements are seen as fair and unproblematic. In contrast, studies within critical management problematize the status quo. They focus on the 'darker' side of business and organizations.

The word 'critical' has, of course, a number of meanings. All research is critical in the sense that the researcher is observant and intolerant of weak argumentation, speculative statements, erroneous conclusions etc. In Critical Management Studies, 'critical' is understood as the stimulation of a more extensive reflection upon established ideas, ideologies and institutions in order to encourage liberation or at least reduce repression. Critical theory is referred to as a tradition of social science, including the Frankfurt School and related authors and lines of thought such as Weber, Marx, Foucault, poststructuralism, certain versions of feminism and so on. Critical Management Studies is a large an expanding research orientation, prominent in organization studies and sociology but also to some extent in accounting, marketing and strategy.

The PhD course aims to give an advanced introduction to the theoretical frameworks, research interests, methodologies and discussions in Critical Management Studies. The course will also give examples of critical studies and explores how critical research can be produced. Much space will be given for participants to present and get feedback on their ideas and projects.

Content

- Theoretical roots of CMS such as critical theory, post-structuralism, labour process theory, critical realism, post-colonialism and feminism
- Methodological issues in doing CMS
- Applying CMS in fields such as leadership and identity
- CMS and philosophy
- Performativity and non-performativity in CMS
- Ethics, aesthetics and CMS
- Publishing in CMS and the rise of 'excellence'

Examination

Written paper based on student's own project (max 4000 words). Deadline: end of August, 2022.

Literature

- Alvesson, Bridgeman & Willmott. Handbook of Critical Management Studies. Oxford 2009.
- Jeanes E. and Huzzard T. (eds) Critical Management Research – Reflections from the Field. Sage 2014.
- Selection of articles.

Teachers

Roland Paulsen (Lund University) will supervise the course. Other teachers will include Mats Alvesson (Lund University), Yiannis Gabriel (University of Bath), and Dan Kärreman (Copenhagen Business School). More teachers will be announced.

Applications for Critical Management Studies Course

Applicants should submit a short bio on their motivation for joining the course as well as a short description of their own research project (the latter will be distributed to other students of the course). Please send this document along with the completed application form (attached as appendix) to Roland Paulsen (roland.paulsen@fek.lu.se) by March 31, 2022, for provisional acceptance. (We can give earlier notification of provisional acceptance if needed). Students who are provisionally accepted will be forwarded payment details. The course fee needs to be paid into this account by April 14 2022 to ensure a spot in the course. In certain cases, such as when students come from partner universities, course fees may be waived.

Reflexive and Creative Methodology (7.5 credits)

Organized by: Mats Alvesson and Dan Kärreman

16–20 May, 2022

30 hours of lectures and seminars

Cost: The course fee is SEK 2.500. VAT (25%) will also be charged to students from outside Sweden and Swedish students paying for the course personally.

In principle, there are two major routes to producing credible research texts. One, indicating rationality, is to follow rules and procedures. The other is to journey competently and innovatively with the interpretive, political, linguistic, theory-data fused nature of the research process. This course posits that an awareness of the various elements that influence the research process and results is crucial. Students are encouraged to develop reflexivity both as a way to avoid traps and pitfalls and as a necessary measure for knowing how to engage creatively with the various elements in the research process. The ambition is to produce more interesting and unexpected research results through re-thinking conventions and opening up for more varied and challenging uses of research questions, fieldwork practices, modes of interpretations and styles of writing.

The course aims to develop the participants' skills in conducting qualitative research through exploring how various ideas on reflexivity can increase the quality and creativity of investigations. In particular, the course emphasizes how the process of research can lead to new ideas and theoretical results. The course is intended for PhD students that have good knowledge of the basics of qualitative research (i.e., participated at introductory PhD courses in qualitative methodology) and junior faculty members in management and other social sciences.

Content

- The art and technicalities of qualitative research
- Differing viewpoints: Reflexivity, pluralism and conflict
- Combining research perspectives
- Constructing (innovative) research questions
- Doing reflexive interviews
- Representations in research
- Interpretations and re-interpretations: perspective-seeing as an ideal
- Theory development in empirical work: the mystery metaphor
- The research process: alternative metaphors
- Studying narratives
- Writing
- Workshop: Discussion of participant's research interests and projects

Examination

A final course paper critically discussing and applying the course literature (max 3000 words). Due August 11, 2022.

Literature

- Alvesson & Sköldbberg: *Reflexive Methodology*, 3rd ed. Sage 2018 (Chapters 1, 4–9)
- Alvesson & Kärreman: *Qualitative Research and Theory Development*. Sage 2011
- Alvesson & Sandberg: *Constructing Research Questions*. Sage 2013
- A set of articles, incl. Davis: *That's interesting*. *Philosophy of the Social Sciences*, 1, 1971

Teachers

Mats Alvesson and Dan Kärreman (Lund University) will supervise the course. Guests include Yiannis Gabriel (University of Bath) and Roland Paulsen (Lund University) – more guests will be announced.

Applications for Reflexive and Creative Methodology

Applicants should submit a short bio on their motivation for joining the course as well as a short description of their own research project. Please send this document along with the completed application form (attached as appendix) to Dan Kärreman (dan.karreman@fek.lu.se) by March 31, 2022. (We can give earlier notification of provisional acceptance if needed). Students who are provisionally accepted will be forwarded payment details. The course fee needs to be paid by April 14, 2022 to ensure a spot in the course. In certain cases, such as when students come from partner universities, course fees may be waived.



LUND UNIVERSITY

School of Economics and Management

Department of Business Administration

Course application for external PhD students

All our *compulsory courses* are free of charge.

Our *optional courses* are free of charge for PhD students at Lund University, or the department of Business Administration at a U6 university (Gothenburg University, Linköping, Stockholm University, Umeå and Uppsala).

The course fee for PhD students not belonging to any of the universities mentioned above is SEK 2.500 (+ 25% VAT).

For more information, please see <http://www.fek.lu.se/en/phd-studies/courses>

Send your course application to charlina.lunvald@fek.lu.se

Course:

Name:

Personal ID number (personnr)/Date of birth:

Email:

Admitted to PhD studies at (department, university, and address):

Director of PhD studies (or equivalent):

Signature of director of PhD studies (or equivalent)
at the applicant's home department

Date

Clarification of signature